



**READY
TO FIGHT**

RTF WHITE PAPER

rtfight.com

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FOREWORD

Blockchain technology is rapidly transforming various sectors, bringing a new era of transparency, immutable transactions, and unparalleled security through its distributed ledger system. This innovative technology is streamlining operations across industries by eliminating middlemen, introducing tools for direct democracy in decision-making, and revolutionizing the way we interact with digital platforms.

In this whitepaper, we present the Ready to Fight (RTF) Platform, a pioneering step towards management solutions, utilizing Web 3.0 and blockchain technologies, specifically tailored for the boxing and martial arts industries. Our mission is to harness the power of blockchain to democratize the management and operation of sports entities. By incorporating the concept of broad fan engagement and crowd wisdom and creating a platform that resonates with fans and athletes alike, we aim to unlock the immense potential within these industries for engagement, innovation, and growth.

The RTF product, detailed in this document, has been meticulously designed to address the complex challenges faced by sports teams, athletes, and fans eager to integrate blockchain technology into their operations. Our goal is to provide a comprehensive, user-friendly platform with sophisticated, advanced business processes and mechanics underpinning its sleek interface.

We envision the RTF platform as a journey into the future of boxing sports and martial arts, where blockchain technology plays a pivotal role in shaping community-driven ecosystems. We invite fellow enthusiasts, early adopters, and visionaries who share our passion and vision to join us in this exciting venture. The RTF ecosystem is not just a technological breakthrough, it's a community, a movement, a new chapter in the world of boxing sports and martial arts, promising benefits and opportunities for all who embark on this journey with us.

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INTRODUCTION

In the exhilarating and multifaceted world of professional fighting, the need for a unified, efficient, and transparent ecosystem has never been more evident. The fighting industry, encompassing athletes, coaches, fans, promoters, and numerous other stakeholders, operates in a fragmented and complex environment. Challenges such as disparate communication channels, opaque contract negotiations, and limited access to comprehensive career management tools have long impeded the seamless operation and growth of this vibrant sector. Recognizing these challenges, RTF emerges as a groundbreaking solution, poised to redefine the landscape of professional fighting.

RTF stands at the forefront of innovation, harnessing the power of blockchain technology and the principles of SocialFi to create a cutting edge platform that is not just a marketplace or a network, but a comprehensive ecosystem. This platform is designed to serve as a single entry point for thousands of fighters and their teams, offering an array of tools and services that streamline and enhance every aspect of professional fighting. From finding sparring partners and coaches to managing contracts and sponsorships, RTF simplifies and secures these interactions with the precision of smart contracts and the transparency of blockchain. RTF platform not only facilitates professional aspects but also fosters a dynamic and engaging environment for fans, who are integral to the sport's lifeblood.

The vision of RTF is twofold: to unite the fragmented world of fighting into a cohesive, interconnected community and to propel the adoption of blockchain technology into the mainstream. By integrating the high-adrenaline world of professional fighting with the latest technological advancements, RTF is not just creating a platform; it is pioneering a digital revolution.

RTF's ecosystem is multifaceted, offering a range of services and products tailored to the needs of the fighting industry. At its core, it features a fight-targeted social network, and includes integrated crypto wallets, a built-in decentralized exchange, an AI agent for personalized experiences, and a GameCenter that hosts applications encouraging active participation and interactive gaming experiences. These features are not mere add-ons but are integral components that work in harmony to provide a unique, multifaceted experience for all users.

At the heart of RTF lies a fan-centric approach. The platform empowers fans to actively engage with fighters and events, transforming them from mere spectators to participatory members of the fighting community. Fans can interact with fighters, participate in event decision-making, access exclusive content, and engage in unique fan experiences, all within a secure and transparent blockchain framework.

In summary, RTF is more than a platform; it is a revolution. It signifies the melding of the fighting world with the digital era, promising a future where the industry is not only more interconnected, transparent, and accessible but also fan-centric and participatory. This whitepaper will detail the mission, structure, and capabilities of RTF, illustrating how it will revolutionize the fighting industry and serve as a vanguard for the global adoption of Web 3.0 technologies.

Welcome to RTF - the future of fighting, where every punch and cheer echoes in the blockchain.

MARKET LANDSCAPE

Globally, the market for combat sports is expanding significantly, with an estimated 300 million fans worldwide. This growth is fueled by digital technology, which enhances fan engagement and enjoyment. Major companies are increasingly focusing on streaming services and social media platforms to reach their audiences. This shift towards digital platforms is pivotal in the expansion and popularity of combat sports globally.

Professional boxing industry in the United States is valued at approximately \$687 million, illustrating its significant economic impact. Worldwide, boxing attracts around 122.7 million viewers per year, indicating its global reach and popularity. The UK alone has over 2,000 professional boxers, and a top-class boxer may participate in up to six bouts yearly, highlighting the sport's active competitive scene.

Boxing generates substantial revenue through various streams. For instance, pay-per-view boxing matches can generate over \$1 billion, indicating the high commercial value of major fights. The industry is also significant in the betting market, generating approximately \$3.5 billion annually in betting revenue. It is anticipated that the sports-betting industry may bring in as much as \$22 billion in annual revenue by 2026.

Rapidly evolving technologies, from wearables to artificial intelligence, are transforming the sports experience. Many athletes wear sensors that allow team physicians to track vital signs and monitor other aspects of athletic performance to enhance training and speed recovery from injury. Similar sensors are employed to improve safety equipment and protocols. All of this data can be analyzed with AI and potentially shared with fans. Already, AI has made possible more sophisticated statistics during sports broadcasts. Additionally, virtual reality has made it possible for viewers to have the experience of watching a sports scene without leaving their sofa. While gaming and junior levels of sports are a bit behind the pros, they represent potentially even more lucrative opportunities, given the data inherent to gaming and the demand for more technology to evaluate amateur athletes.

The sports technology market is estimated to reach \$55 billion by 2030. Europe dominates the sports technology market with a share of nearly 30% in 2022. The growth of the region can be accredited to the wide-scale adoption of advanced technologies in sport facilities, coupled with an increasing number of sports leagues/events.

An increasing number of people are trying the sport out themselves. Millions of people participate in martial arts for fitness. The market for martial arts studios and clubs in the United States alone had grown to an estimated value of \$9 billion.

Specifically, boxing has garnered considerable interest in the fitness sector, with approximately 15.5 million people in the U.S. participating in boxing for fitness. This underscores boxing's widespread appeal beyond professional competitions. The presence of over 18,000 boxing gyms in the U.S. also indicates a robust demand for boxing-related equipment and training services, reflecting the sport's broadening influence in the fitness and leisure market.

The rising popularity of martial arts and boxing, coupled with technological advancements in equipment, is significantly driving the demand for boxing gear. This includes items such as gloves, protective gear, and training equipment. Additionally, the increase in participation in these sports at various levels, both for personal use and within institutions, is contributing to this demand. Reflecting these trends, the market for such gear is substantial. As of 2023, it was valued at approximately \$1.3 billion and is projected to expand to \$2.1 billion by 2032.

Digitization in sports, including boxing, is emerging as a significant trend, reshaping fan engagement, governance, and financial aspects of the sports industry. These include fan experience enhancements through tokens for discounts, presale rights, voting rights, and invitations to special events. Administrative and financial processes in sports are also being revolutionized through tokenization. This includes performance and transfer records, medical data records, player tokenization, and tokenized crowdfunding. Additionally, blockchain technology is transforming the commerce aspect, particularly through digital collectibles and tokenized ticketing systems. A study on a professional sport club's tokenized governance platform revealed that governance tokens can indeed foster fan engagement by including fans in decision-making processes.

The market size for blockchain-based digitization globally has been experiencing significant growth and is projected to continue its upward trajectory in the coming years. In 2023, the said market was valued at \$2.81 billion and is anticipated to reach \$9.82 billion by 2030, showcasing a Compound Annual Growth Rate (CAGR) of 19.6%.

Looking ahead to 2024, the trend of blockchain-based digitization in sports is expected to accelerate. This development is not only seen as a way to democratize investing in sports but also as a means to enhance operations and business processes. It provides opportunities for more efficient and secure asset trading, ensures greater transparency and effective data management, and revolutionizes fan engagement.

INDUSTRY CHALLENGES

Barriers to Success in the Professional Fighting Industry

In the competitive landscape of professional fighting, individuals face numerous hurdles that can impede their journey to success. These challenges are not limited to just establishing a reputation and achieving notable accomplishments; they also encompass a range of practical and logistical issues:

- **Discovering Hidden Talent and Resources:** Many fighters and coaches with immense potential often go unnoticed due to lack of visibility. How does one discover a talented coach nearby, or a promising fighter within the same community? The current mechanisms for these connections are inefficient and scattered.
- **Navigating the Business of Fighting:** The industry is fraught with complexities in contract negotiations and business dealings. Fighters and their teams frequently grapple with questions like how to secure fair contract terms and avoid undervaluing their skills and services. There's also the ever-present risk of fraudulent schemes and unreliable partners.
- **Community Engagement and Interaction:** The industry heavily relies on generic platforms for social interaction and commerce, which fail to address the unique needs of the martial arts sector. This gap hinders effective communication and collaboration among fighters, fans, and sponsors.

Market Gap and Inefficiencies

The current ecosystem for nurturing and managing martial arts careers lacks cohesion and efficiency. From organizing fights and training sessions to managing athletes' careers and engaging with fans, the processes are often disjointed and not optimized for the specific needs of the martial arts community. This disjointedness leads to missed opportunities, inefficient talent discovery, and suboptimal career growth.

RTF PLATFORM



Vision

RTF is set to be a transformative force in the professional fighting industry, aiming to develop an innovative and comprehensive platform that empowers fighters, their teams, and a global network of enthusiasts.

Our vision is built on three foundational pillars:

- **Gateway for Fighters and Teams:** RTF will serve as an inclusive entry point, catering to the needs of thousands of fighters and their teams. This approach respects the principles of Web 3.0, ensuring a community-driven, transparent, and equitable platform. Equipped with diverse tools and clear guidelines, it is designed to streamline the journey from amateur to professional, providing resources essential for training, career development, and personal branding.
- **Integrated Social Ecosystem for Industry Participants:** Our vision extends to creating an interconnected ecosystem that unites fans, fighters, coaches, promoters, and other stakeholders. This ecosystem, underpinned by Web 3.0 technologies, will foster direct and meaningful interactions within the fighting community, enhancing engagement and creating a vibrant, collaborative environment.
- **Automated and Interoperable Business Processes:** The platform will leverage advanced technology to automate and standardize key industry processes, enhancing efficiency and accessibility. This includes facilitation for finding sparring partners, coaches, and sponsors, as well as managing logistical aspects such as venue bookings, fight organization, and ticketing. The use of blockchain technology will ensure transparency and trust in these interactions, aligning with the decentralized ethos of the platform.

RTF is envisioned not just as a platform but as a catalyst for community building and innovation in the fighting industry. By embracing Web 3.0 technologies and fostering a sense of community, RTF aims to create a new paradigm in the world of professional fighting, where technology empowers, connects, and elevates every stakeholder in the ecosystem.

Overview

Technology and Architecture

The RTF Platform, designed as an open-ended and composable system, marks a significant advancement in merging the realms of sports and Web3 technology. This innovative platform stands as a beacon for the mass adoption of blockchain technology, creating a vast, open space that fosters innovation and paves the way for a future dominated by Web 3.0 digital solutions.

At its core, RTF is a cutting edge platform that offers an open and sustainable environment for a wide range of services and applications. This approach is pivotal in embracing the digital transformation of the sports industry. It launches the first SocialFi application specifically tailored for boxing communities globally, representing a significant leap towards integrating these communities into the digital age.

Technologically, RTF Platform encompasses a suite of utilities, smart contracts, and decentralized applications (dApps). These tools are designed to acquaint new users with the nuances of Web3 and blockchain technologies while enhancing the experience for the existing crypto community.

Users can expect a high level of security, thanks to the platform's use of advanced cryptography. Blockchain technology and smart contracts further enhance transparency and trust within the ecosystem.

Bridging Web2 and Web3

The platform's design is strategically aimed at engaging Web2 users to transition into the Web3 space, while simultaneously capturing the interest of existing Web3 enthusiasts. This approach ensures a broad appeal, attracting diverse user demographics to the Ready to Fight ecosystem.

Ecosystem Product Map

RTF Platform presents a diverse and interconnected ecosystem, designed to revolutionize the boxing and martial arts industries. By merging cutting-edge technology with a passion for sports, the platform offers an array of products and services, each contributing to a holistic user experience. This Ecosystem Product Map categorizes these offerings, highlighting their synergies and illustrating how they collectively enhance the functionality and reach of the RTF platform.

The RTF Platform's ecosystem stands out with its expansive scope, encompassing 24 distinct services. Each of these services is a comprehensive IT project, meticulously designed to cater to specific needs within the boxing and martial arts domain. These projects range from user-friendly applications to sophisticated data management systems, each uniquely tailored to enhance the sports experience. They represent a blend of innovation and practicality, ensuring that every aspect of the industry, from athlete training to fan interaction, is covered with precision and care.

In unifying these diverse services, two key elements play a crucial role: their intrinsic connection to the world of boxing and the integration of the native token. RTF token acts as the lifeblood of the ecosystem, facilitating transactions and interactions within this digital space. Its integration is not just a technological feat but also a strategic approach to market dynamics. By embedding the RTF token across all products and services, the platform not only ensures a seamless user experience but also cultivates a natural demand for the token. This demand is driven by the token's utility, which extends across various functions and applications, making it an indispensable asset within the RTF ecosystem.

Community Engagement

NEWS PORTAL

Delivers up-to-date news, insights, and exclusive content serving as a central hub for boxing enthusiasts and industry participants.

RTF RATING

Global boxer data and a unique rating system based on professional achievements. It allows fans and professional stakeholders to easily track a boxer's career development and fight results on a single platform. Enhanced with detailed analytics, it provides insights into each athlete's performance and progress.

SUBRING

A fight-centric SocialFi platform, designed to support and encourage favored fighters, by purchasing "Rate" assets, which are the digital equivalent of their rating.

RTF SOCIAL NETWORK

Boxing social network provides a comprehensive platform for individuals passionate about boxing to connect, train, compete, and stay informed about the latest developments in the sport. It fosters a supportive community where members can share knowledge, learn from each other, and pursue their boxing goals with enthusiasm and dedication.

RTF STREAM

Offers live streaming of training, sparring, and fights, enhancing fan engagement with real-time content.



JOB WALL

Connects professionals with career opportunities, facilitating growth and monetization of skills.



Career and Skill Development

ONLINE TRAINING CAMP

Provides virtual coaching, comprehensive training, dietary guidance, and tactical advice from seasoned RTF ambassadors, contributing to skill enhancement.



RTF EASYFIND

Streamlines the organization of training camps, ensuring optimal training conditions.



RTF AI AGENT

An advanced artificial intelligence, integrated into the ecosystem of RTF products. Utilizing cutting-edge technology and machine learning algorithms, the AI Agent is designed to function as a virtual assistant. It adapts to user preferences and behaviors to deliver tailored support and insights, thereby enhancing the overall engagement with the RTF platform and ensuring an optimized user experience in interactions with RTF products.



RTF INNOVATION HUB

An innovative development in wearable electronics, featuring an array of high-tech sensors. This technology enables coaches and athletes to perform in-depth analyses of training progress, optimise workload and enhance the overall efficiency of the training process.



Financial Services and Trading

RTF WALLET

Secure storage for cryptocurrencies, enabling smooth transactions within and beyond the ecosystem. The wallet allows users to easily and securely trade and exchange crypto assets directly within the application.



RTF TOKEN

A Platform native token designed to provide fast and secure settlements within the ecosystem.



RTF PAYMENT SYSTEM

state-of-the-art blockchain-based Fintech solution for cross-border payments with white label payment cards.



RTF SWAP

A decentralized exchange for trading crypto assets, leveraging smart contracts for secure exchanges.



Commerce and Merchandising

MARKETPLACE

A digital platform offering quality boxing gear and exclusive sportswear.



RTF DIGITAL ART

Enables digitization of exclusive content into NFT assets, opening new avenues for athlete monetization.



Health and Safety



RTF ITRUST

Specializes in sports insurance, covering costs related to accidents and sports injuries.

TICKET OFFICE

Provides a global platform for the easy purchase of tickets to boxing events worldwide.



Event Management

EVENT MANAGEMENT

Manages large-scale boxing events, blending live experiences with digital reach.

RTF GAMES CENTRE

a multifaceted service within the RTF platform, featuring a marketplace for sports-themed games, allowing users to engage in interactive gaming experiences.



Gaming and Cyber Sports

RTF Ads & Promo



ADVERTISING PLATFORM

A dedicated digital hub for targeted marketing in the world of boxing.

RTF PROMO HUB

A service offering an integrated suite of tools designed for conducting diverse marketing campaigns aimed at stimulating and encouraging user activity.



Charitable Initiatives



SOCIAL BOXING FOUNDATION

Reflecting our commitment to social responsibility within the boxing industry. Foundation operates by allocating a specified portion of service fees generated from platform activities into a dedicated fund. This dedicated mechanism ensures a consistent redirection of a part of the platform's revenue towards nurturing and supporting the boxing community, along with various related social initiatives.

RTF CHAIN

A proprietary layer 1 blockchain that is compatible with the Ethereum Virtual Machine (EVM), designed to serve as a web3 infrastructure for the sports and entertainment sectors.



Blockchain technologies

In essence, the RTF platform is not just a technological innovation; it's a comprehensive ecosystem that blends social networking, financial technology, and entertainment, creating a unique space for the global boxing community and beyond.

RTF SOCIAL NETWORK & SUBRING: REVOLUTIONIZING THE BOXING AND FIGHTING COMMUNITY



Vision and Purpose

In the competitive landscape of boxing and martial arts, spirit, skill, professional development, and strategic positioning play crucial roles in career advancement. However, the journey to becoming a world-renowned boxer or a coach of champions transcends these elements. The key differentiator often lies in accessing opportunities, which can be obscured by various industry challenges.

Subring aims to dismantle these barriers by fostering an integrated community where fighters, fans, trainers, masseurs, gym owners, equipment sellers, and all stakeholders in the fighting world converge. By blending the essence of traditional sports with the transformative power of modern technology, the platform unlocks new dimensions of growth and development in the fighting industry.

Challenges and Opportunities

Lack of a Unified Search System

The absence of a centralized platform makes discovering talent, resources, and opportunities a fragmented and time-consuming process.

Time-Consuming Search for Essential Team Members

Identifying and connecting with the right team members, be it coaches, sparring partners, or support staff, is often a cumbersome and inefficient task.

Unfair Distribution of Fees

The financial aspects, including fees and sponsorships, are frequently not equitably distributed, leading to disparities within the industry.

Combating Fraud

The prevalence of fraudulent activities and scams poses significant risks to athletes and other stakeholders.

Solutions and Innovations

Networking Hub

RTF's social network serves as a networking hub, simplifying the search for team members, resources, and opportunities within the fighting community. This unified system streamlines connections and collaborations, ensuring that talent and potential are not lost in the noise of fragmented channels.

Efficient Talent and Resource Discovery

The platform offers advanced search functionalities and tailored algorithms to swiftly connect athletes with coaches, sparring partners, and other essential team members. This efficiency accelerates career development and optimizes training and preparation processes.

Transparent Financial Ecosystem

RTF introduces a transparent financial model that ensures fair distribution of fees, sponsorships, and revenues. This approach aims to create a more equitable ecosystem where every stakeholder is rewarded justly for their contribution.

Robust Security Measures

The platform is fortified with stringent security protocols to safeguard against fraudulent activities, ensuring a safe and trustworthy environment for all users.

Community-Driven Features

- **Crowd Wisdom for Insightful Analysis:** Subring leverages the collective wisdom of its community for more insightful analysis and assessment of fighters' skills and career trajectories. This approach involves gathering diverse viewpoints and feedback from various stakeholders, including fans, trainers, and former athletes, providing a rich tapestry of perspectives that inform decision-making processes within the platform.
- **Community Scouting and Grassroots Talent Identification:** Separately, the platform emphasizes community scouting, a grassroots approach that empowers local members to identify and spotlight emerging talents in their regions. This method ensures a broader and more inclusive talent pool, capturing fighters who might be overlooked in traditional scouting processes due to geographic or other biases.
- **Social Promotion (Subring):** a mechanism designed to propel boxers' careers forward through direct subscription monetization. This model draws inspiration from friend.tech and is further refined by its integration into the project's strategic framework. Its core concept revolves around enhancing the value of each new subscription to a particular boxer by offering bonuses or Rates, which can be utilized to elevate their presence on the RFT Social Network. Each boxer is allocated a finite number of Rates, establishing a donation-like system that enables them to boost their profiles. This approach is captivating for fans, as it visually represents a boxer's progression, allowing for the quantification of their growth. For boxers, leveraging their Rates to heighten the visibility of their posts in the feed—whether to all users or targeted segments—serves as a powerful tool for promoting their athletic endeavors or bolstering their personal brand. This model not only induces a deflationary effect on Rates but also exemplifies a practical use case for the RTF token, enhancing its utility within the ecosystem.
- **Interactive Fan Engagement:** Going beyond standard social network functionalities, the RTF Platform provides array of opportunities for community engagement:
 - Special statuses within the application.
 - Exclusive subscriptions to athletes and influencers.
 - Access to premium content and direct chat with influencers/athletes.
 - Participation in promotional activities, including contests and lotteries.
 - A voice in the ecosystem's development through participation in key voting activities.
 - Participation in the ranking process.
- **Technological Innovation for Enhanced Platform Capabilities:** In addition to these community-driven initiatives, RTF is committed to harnessing the latest technologies. Implementations like AI-driven analytics for performance evaluation and AR/VR for immersive training experiences are envisioned to enrich the platform's capabilities, providing users with cutting-edge tools for engagement and analysis.

The Future of Fighting Sports Community

The RTF social network is not just a platform; it's a movement to redefine the essence of the fighting community. It's about creating a space where opportunities are abundant, connections are meaningful, and growth is a shared journey. By leveraging technology, we aim to transform the landscape of boxing and martial arts, making it more accessible, equitable, and vibrant for everyone involved.

FIGHT OFFERING: PAVING THE WAY FOR CAREER ADVANCEMENT IN BOXING



Vision and Innovation

In the world of professional fighting, where only a select few rise to prominence, RTF introduces a transformative system designed to connect fighters with a vast network of promoters, sponsors, industry professionals, event organizers and media. Recognizing the challenges faced by fighters in navigating their careers, RTF's Fight Offering platform is tailored to address the critical needs at every career stage.

Challenges and Opportunities

- **Navigating the Professional Labyrinth:** The journey to becoming a professional boxer is an arduous and demanding path, requiring not only exceptional physical preparation and adherence to a specialized sports diet but also substantial financial backing for training, equipment, and travel expenses. The right partnerships and a dedicated professional team play pivotal roles in the success of an aspiring boxer. Crucially, the guidance and support of a skilled manager are indispensable for securing contracts and progressing through the ranks. Additionally, a strong media presence and charisma are key factors in capturing the attention of promoters and managers, enhancing the boxer's visibility and appeal in the competitive world of professional boxing.

Only 9 out of 1,000 aspiring fighters progress from novice to professional, and just a few achieve true champion status. Furthermore, a mere 0.09% of fighters earn over \$1 million throughout their careers.

Fighters grapple with finding the right coach, sparring partner, and opportunities for high-profile fights. Conversely, coaches and gyms seek promising talents, while promoters and sponsors look for fighters who can captivate audiences.

- **Bridging the Gap:** RTF's platform diminishes these challenges by serving as a comprehensive hub for career development. It offers fighters a space to showcase their skills, connect with potential team members, and access career-enhancing opportunities.

Solutions and Features

- **Career Development Tools:** After registering, fighters can develop their career by sharing training content, building a comprehensive portfolio, and receiving offers from various industry stakeholders, including world champions and renowned coaches.

RTF empowers fighters to establish a strong digital presence. Fighters can leverage the platform to enhance their personal brand, making them more appealing to major sponsors and partners. Upon registration, they can build a comprehensive portfolio that highlights their professional journey and achievements. This portfolio becomes a dynamic resume that is accessible to a global audience. The platform enables fighters to share training content, including videos and photos, which not only showcases their skills but also provides insights into their training regimens and techniques. This feature helps in attracting attention from experienced coaches and mentors, paving the way for new training and development opportunities.

- **Sponsorship and Partnership Opportunities:** The platform also serves as a magnet for trading companies, major sponsors, and sports brands, providing a lucrative avenue for fighters to attract sponsorships and partnerships. It simplifies the tasks of negotiating fair honorariums, and managing PR and sponsorship contracts. The platform's design encourages visibility and engagement, making it an attractive arena for sponsors to discover and partner with emerging and established talents.
- **Managerial and Agent Support:** RTF addresses the industry's need for a unified system with robust analytics and tools for agents and managers. This includes performance tracking, market trends, and predictive insights, which are crucial for strategic planning and career advancement of fighters.
- **Innovative Offer System:** The platform's offer system revolutionizes how fighters prepare for bouts, allowing for efficient search and negotiations. It includes a sophisticated filtering system, enabling fighters to find partners based on region, experience, rating, weight category, and readiness for partnership offers.

RTF streamlines the process of finding the right match for training and fights. Whether it's finding a sparring partner with a specific skill set or an opponent that matches a fighter's style, the platform's algorithm ensures efficient and effective matchmaking.

The platform facilitates direct engagement. Fighters can receive personalized offers and invitations for training, sparring sessions, or even mentorship programs from world champions and renowned coaches. This direct line of communication opens doors to high-level guidance and career-boosting opportunities.

- **Enhanced Deal Transparency:** RTF mitigates issues of managerial negligence and exaggerates competencies by providing a transparent platform where reputations and qualifications are clearly presented, reducing the risk of wasted resources.

The platform promotes integrity in deal-making. Each user, service provider or stakeholder's profile includes verified information, achievements, and user ratings, providing a clear picture of their reputation and qualifications. By offering a transparent platform, RTF significantly reduces the risks associated with managerial negligence and inflated competencies. This transparency ensures that resources are utilized efficiently, and time is not wasted on unfruitful negotiations.

The Future of Fight Offering

RTF's Fight Offering is not just a platform; it's a career catalyst. It stands to revolutionize how fighters, coaches, promoters, and sponsors interact and collaborate. By leveraging technology and community insights, RTF is set to streamline career paths, create new opportunities, and transform the landscape of professional fighting.

SUBRING



SubRing is one of the key products of the Ready to Fight ecosystem, representing a SocialFi application that allows issuing, purchasing, and selling "Rate" - a digital asset representing the rating of fighters.

This innovative product is meticulously tailored to cater to a diverse audience, encompassing professional investors, athletes, and ardent boxing enthusiasts. Its appeal is significantly enhanced by an intuitive purchasing mechanism coupled with a minimal entry threshold, ensuring the "Rate" asset remains accessible to a broad spectrum of users.

Athletes are given the opportunity to issue "Rate" - special digital assets on the RTF platform, representing the digital equivalent of their fighting rating. Initially, each athlete has a limited number of "Rates" that other users and fans can purchase.

The economic model of SubRing stipulates that the initial asset price = 0.1 RTF, and each subsequent purchase of "Rate" automatically increases the current price by a base rate - 0.1 RTF (For example: the initial cost of the first purchase is 0.1 RTF; the second - 0.2 RTF; the third - 0.3 RTF, etc.), thus, as the athlete's popularity grows, so does the value of their "Rate".

Users can purchase any number of "Rates" with RTF tokens, either to support their chosen fighters or hoping to profit in the secondary market by capitalizing on the difference in value.

The rising popularity of a fighter invariably attracts an increased demand for their "Rate," which in turn positively influences the asset's market value.

Account promotion challenges are common across all social networks, as increasing numbers of users and content make it harder to stand out and attract audience attention. The RTF Social Network offers its users internal promotion mechanisms, which are paid for with the Rate asset, providing a deflationary character to the economic model of this asset and a more sustainable approach to content monetization on the RTF platform.

The Ready to Fight platform provides for both a primary and secondary market for "Rate" assets. On the primary market, the purchase of "Rate" occurs directly from athletes, with pricing according to the approved economic model. On the secondary market, users independently set the asset price (both for buying and selling) and conduct transactions to buy or sell "Rate", making a profit on the price difference without resorting to third-party services or intermediaries.

Leveraging the RTF token for contributions empowers every Ready to Fight enthusiast to financially back their preferred athlete or influencer. The RTF team has ingeniously actualized the adage "What goes around comes around" by integrating a reverse reward mechanism into their platform. This innovative feature offers users an exceptional chance not only to support their cherished figures but also to be reciprocated with precious gifts and bonuses. This initiative underscores a symbiotic relationship between fans and their heroes, enhancing the engagement and support within the Ready to Fight community.

The non-exhaustive list of bonuses, opportunities, and rewards:

- Virtual achievements
- NFT tokens
- Access to exclusive fighter content
- Merchandise
- Tickets to fights
- Personal meetings, attendance at training, etc.

Advantages of use:

- **Financial support:** All funds collected from the sale of "Rate" on the primary market are automatically transferred to the athletes' balance.
- **Monetization of popularity:** The number of "Rates" purchased reflects the athletes' popularity, as this digital asset is equivalent to the fighters' rating.
- Use for payment of internal account, post, photo and video content, and stream promotion mechanisms.
- **Profitability:** The opportunity to profit by earning on the price difference in the secondary market;
- **Incentive bonuses:** The chance to receive various incentive bonuses from athletes - issuers of "Rate".

DONATIONS



Leveraging the RTF token for contributions empowers every Ready to Fight enthusiast to financially back their preferred athlete or influencer. The RTF team has ingeniously actualized the adage "What goes around comes around" by integrating a reverse reward mechanism into their platform. This innovative feature offers users an exceptional chance not only to support their cherished figures but also to be reciprocated with precious gifts and bonuses. This initiative underscores a symbiotic relationship between fans and their heroes, enhancing the engagement and support within the Ready to Fight community.

The reverse reward mechanism offers various bonuses:

Virtual achievement

- unique virtual awards that can be stored in your RTF account;

NFT tokens

- limited NFT tokens from fighters' collections;

Access to exclusive fighter content

- exclusive access to photos, videos, or training materials;

Merch

- unique merchandise items from athletes;

Tickets to fights

- discounts on tickets or free VIP tickets to sports events;

Personal meetings, attending a training session, etc.

- the opportunity to meet your favorite athlete or attend their training.

All donations are made in RTF tokens, ensuring simplicity and security of transactions. This allows users to feel a part of the Ready to Fight ecosystem and use their tokens to support sports initiatives.

Advantages:

- **Personal Support:** The opportunity to directly support your favorite athlete.
- **Reverse Reward Mechanism:** A variety of bonuses from athletes, allowing interaction with fans.
- **Simplicity and Security:** Paying donations in RTF tokens ensures security and simplicity of the process.

MARKETPLACE:

REINVENTING COMBAT SPORTS RETAIL



Overview

The Ready to Fight (RTF) Marketplace is envisioned to be more than just an online shopping destination; it's a hub where passion for sports and martial arts meets the latest in e-commerce technology. This global marketplace is dedicated to serving fans and fighters with an array of premium combat sports merchandise, including gear and apparel. With its user-centric design and innovative features, the RTF Marketplace stands out as a leading destination for the combat sports community. It ensures convenience and safety for users and creates effective trading tools and conditions for sellers to promote their goods and services.

Features and Benefits

- **Global Access to Diverse Merchandise:** The RTF Marketplace connects users to a wide array of unique goods and services from sellers around the world. This global reach not only expands the choice for users but also allows them to access specialized and rare items that may not be available locally.
- **Enhanced Security and Transaction Transparency:** Utilizing blockchain technology, the platform guarantees security and transparency in all transactions. This technology not only prevents fraud but also ensures a seamless and trustworthy shopping experience for users.
- **Flexible Payment Options:** Catering to a global audience, the Marketplace supports various payment methods, including traditional bank cards and cryptocurrencies like the RTF token. Using the RTF token for payments additionally offers discounts on the price of goods and services, adding value for users. This flexibility facilitates easier transactions and caters to a diverse range of users and sellers globally.
- **Targeted Promotion and Marketing:** With a specific focus on boxing and martial arts enthusiasts, the platform offers a unique opportunity for sellers to market their goods and services directly to their target audience. This targeted approach ensures higher visibility and engagement for products.
- **Integration with the RTF Ecosystem:** Sellers and buyers on the RTF Marketplace benefit from integration with other services and products within the RTF ecosystem. This integration creates synergies and opportunities for cross-promotion, collaboration, and enhanced user experience.
- **Community Building and Engagement:** The Marketplace is more than a transactional space; it's a community where sellers and buyers united by a passion for combat sports can connect and engage. This harmonization strengthens the bond within the community, fostering a sense of belonging and shared passion.
- **Advanced Analytics for Sellers:** Leveraging advanced analytics, sellers can gain insights into market trends, consumer preferences, and buying patterns. This data-driven approach enables them to tailor their offerings and strategies to meet the evolving needs of the market.
- **Sustainability Initiatives:** Recognizing the importance of environmental responsibility, the RTF Marketplace encourages and promotes eco-friendly products and sustainable practices among sellers, aligning with the global shift towards environmentally conscious consumerism.
- **Personalized Shopping Experiences:** Utilizing AI and machine learning, the platform offers personalized shopping experiences to users, recommending products based on their preferences, previous purchases, and browsing history.
- **Exclusive Partnerships and Collaborations:** The Marketplace plans to feature exclusive partnerships and collaborations with renowned brands and athletes, offering limited edition merchandise and unique experiences to its users.

Vision for the Future

The RTF Marketplace is set to redefine the landscape of combat sports retail. By combining cutting-edge technology with a deep understanding of the combat sports community's needs, it aims to create a vibrant, secure, and dynamic marketplace. This vision is about more than selling products; it's about creating a space where the spirit of combat sports is celebrated, and its community thrives.

RTF PAYMENT SYSTEM



The Ready to Fight card elevates the experience of using cryptocurrency to a new level, allowing every user to make payments at any point of the retail network worldwide with their RTF tokens. Forget about issues with card blockages, delays in international payments, or the search for cash exchange - now you have access to a safe and convenient payment method using cryptocurrency.

To make payments with the Ready to Fight card, you don't need any special skills or to take any additional actions. Just have RTF tokens in your balance and choose them as the payment method. We take care of everything else.

Benefits:

- **Security:** RTF technologies ensure the protection of your financial data.
- **Flexibility:** The ability to pay in any currency supported in the country where the payment is made.
- **Simplicity:** No complicated conversion procedures or settings – just pay with your RTF tokens.
- **Global coverage:** Regardless of your location, your purchases become fast, convenient, and safe.

RTF TOKEN



Technology

The RTF Token (\$RTF), designed as the foundational element within the RTF Platform ecosystem and its associated products. It is a key component that drives the platform's operations. As a fungible token, each \$RTF unit holds identical value and properties compared to any other \$RTF token in the total token supply (TTS). This characteristic ensures that every \$RTF token is non-distinct, divisible into smaller fractions for convenience, and fully interchangeable with other \$RTF tokens.

The underlying blockchain technology of \$RTF prioritizes user convenience, efficiency, and economic advantages for all participants in the platform. Its EVM-compatible nature allows \$RTF to be stored in any ERC-20 supportive wallet, facilitates bridging with compatible networks, and ensures ease of listing on diverse exchange platforms.

From its inception at the token generation event, \$RTF is designed for transferability within and beyond the RTF ecosystem, adhering to the team's lock-up and vesting guidelines. This strategic design positions \$RTF as a utility token, pivotal for facilitating swift and secure transactions within the RTF ecosystem. As the platform evolves, \$RTF is poised to play an increasingly crucial role in the ecosystem's growth and development.

The RTF token is crafted with the end-user and contemporary blockchain industry standards in mind. Its aim is to elevate the user experience, spur ongoing development, and uphold the safety and integrity of services and products within the Ready to Fight ecosystem.

Specifications

RTF Token Name	RTF Trading Ticker
Ethereum Blockchain	400,000,000 Total supply

Token Economics and Utility

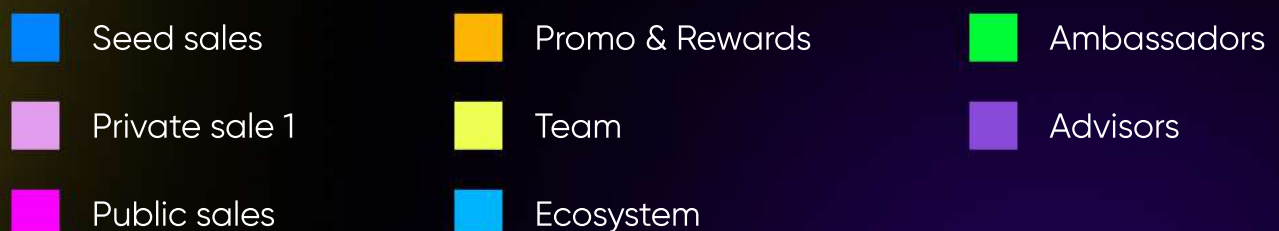
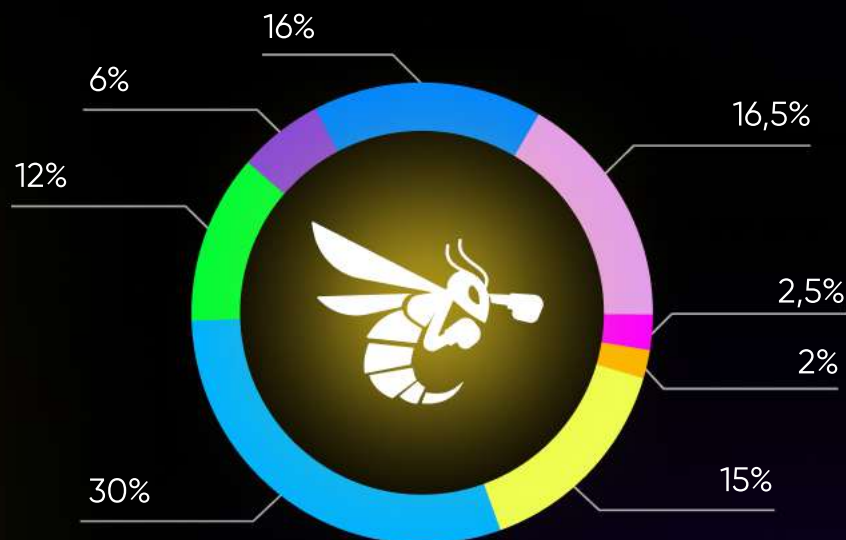
The RTF token is designed not only to facilitate transactions within the ecosystem but also to significantly boost user engagement and enhance the interaction dynamics among businesses, fans, fighters, and their teams. To achieve these objectives, a variety of utilities for the RTF token are planned for deployment. These utilities are carefully curated to ensure they align with the platform's overall goals, fostering a more integrated and dynamic community within the RTF ecosystem.

- settlements for the purchase or sale of 'Rate' - digital assets in the Subring service;
- making donations;
- Exchange and user transfers;
- Payment method for goods and services in the marketplace;
- Ticket sales for international boxing matches;
- Payment for access to exclusive sports events on streaming platforms;
- Payment for minting NFTs;
- Donations and rewards to emerging athletes and content creators;
- "Freezing" tokens, granting access to exclusive and premium features;
- Participation in voting on ecosystem development issues;
- Utility within tGameCenter allows users to engage in interactive gaming experiences.

The RTF token indeed plays a pivotal role in the functioning and advancement of the Ready to Fight ecosystem's various IT services and decentralized applications (dApps). By incorporating cutting-edge DLT technologies, the RTF Token establishes an efficient and secure environment for transactions. This not only facilitates fast and reliable exchanges within the ecosystem but also significantly contributes to the overall growth and prosperity of the platform. With its multifaceted utility and integration into diverse aspects of the ecosystem, the RTF Token is essential in enhancing user experience and fostering the development of the Ready to Fight platform.

Token Allocation Plan

Fund	Fund Size	% Of Supply	TGE	Cliff	Vesting	Step
Seed sales	64 000 000	16%	5%	3 months	24 months	1 day
Private sale	66 000 000	16,5%	5%	3 months	24 months	1 day
Public sales	10 000 000	2,5%	15%	1 months	11 months	1 day
Promo & Rewards	8 000 000	2%	5%	3 months	24 months	1 day
Team	60 000 000	15%	0%	6 month	48 months	1 day
Ecosystem	120 000 000	30%	10%	0 month	48 months	1 day
Ambassadors	48 000 000	12%	0%	3 month	24 months	1 day
Advisors	24 000 000	6%	5%	3 month	24 months	1 day



CONCLUSION

The current process of forming and developing fighters is disjointed and inefficient. Ready to Fight offers a solution to numerous challenges in the modern boxing and martial arts industries, encompassing organizing fights, training, sparring, managing athletes' careers, contract negotiations, and interactions with fans and sponsors.

Ready to Fight is a unique ecosystem, based on blockchain technology, that integrates fighters, fans, coaches, masseurs, gyms, equipment sellers, and others involved in the fighting community. This platform combines traditional sports with modern technologies, creating new opportunities for growth in the world of boxing.

Locating suitable partners and contacts is often difficult. Ready to Fight addresses this by providing tools for finding and connecting with appropriate athletes, coaches, and partners. The platform takes into account various parameters, such as region, experience, rating, weight category, and others, enhancing the efficiency and convenience of the search process. This allows fighters to find ideal partners, thereby improving their preparation for competitions.

The RTF Token, an integral part of the RTF Platform fuels the RTF ecosystem of products and services. The varied applications of the RTF token supports a solid economic model behind the RTF Platform.

TRACTION

As we tirelessly work to develop the RTF platform and nurture our community, we're proud to share our humble yet significant achievements. These milestones reflect not just our commitment to innovation in the combat sports domain but also the growing resonance of our vision within the community. Here's a snapshot of the progress we've made so far, marking the impactful strides in our journey:

Impressive Viewership Statistics

- 50 Million Views: RTF has made a significant impact in terms of digital presence, accumulating over 50 million views across platforms like BT Sport, ESPN, and YouTube.

Robust Physical Attendance

- 43,000 Stadium Visitors: The events promoted or associated with RTF have successfully attracted a substantial number of spectators, with a total of 43,000 visitors attending various stadium events. This figure highlights the platform's ability to generate real-world interest and engagement.

Growing Online Community

- Over 100,000 Followers: RTF's social media and online platforms have garnered a strong following, with over 100,000 enthusiasts and supporters engaged with the platform's content and updates. This thriving online community is a testament to the platform's appeal and relevance in the digital age.

Extensive Fighter Network

- 10,000+ Fighters: The platform boasts a network of over 10,000 fighters, showcasing its extensive reach and capability to connect a vast array of athletes from various backgrounds and levels within the fighting community.

Dedicated Team

- 100+ Team Members: Behind the success of RTF is a dedicated team of over 100 professionals. This team's commitment and expertise are pivotal in driving the platform's growth and ensuring the seamless delivery of services and features.

With such significant traction already achieved, RTF is poised to further its impact and presence in the world of combat sports. The platform's blend of technology, community, and innovative offerings continues to resonate with a global audience, marking it as a key player in the industry.

RTF TEAM



The team behind the RTF platform is a blend of diverse expertise and experience, uniquely positioned to innovate in the fighting industry:

Our team is a powerhouse of cross-disciplinary talent, dedicated to revolutionizing the fighting industry with a cutting-edge platform. At the core, we have a cadre of business development, financial and legal experts, each boasting over 20 years of market experience. Their deep understanding of the market and financial and legal intricacies of the sports industry forms the backbone of our operation, ensuring compliance, sustainability, and strategic financial planning.

Complementing this expertise, we have a robust technical team. Over 100 developers, seasoned in the art of software creation and digital innovation, bring over a decade of experience in launching and promoting market-leading projects. Their technical acumen spans a range of technologies crucial for the development of an innovative Web 3.0 platform, including blockchain, AI, and cloud computing.

Our marketing specialists are the dynamic force driving our brand and message into the heart of the fighting community. They bring a mix of creativity and data-driven strategies to the table, adept in harnessing the power of digital marketing to build a strong, engaged community around our platform.

The strategic direction of RTF is guided by seasoned industry professionals, including veterans of the fighting industry and a world-renowned boxing champion. Their firsthand experience and insights into the world of professional fighting provide an invaluable perspective, ensuring that our platform resonates with the needs and aspirations of fighters, coaches, and fans alike.

Together, this diverse team synergizes to create RTF – a platform that’s not just technologically advanced but also deeply rooted in the ethos and needs of the fighting community.

We are united by a common vision: to transform the fighting industry through innovation, integrity, and inclusivity.

Sergey Lapin
CEO, Co-founder



Sergey Lapin | Co-founder

CEO, Co-founder, and ideological “father” of the project. Due to his background, Sergey has a unique knowledge of the boxing industry’s problems and ways to solve them.



Oleksandr Usyk | Co-founder

Co-founder and ideological inspirer of the project. Ukrainian professional boxer, Olympic Champion, and World Boxing Champion by the version of WBA super, WBO, IBF, and IBO. His determination to change the sport led him to create Ready to Fight, a platform he sees as the future of boxing.



Alan Duran | CMO

Alan Duran is a dynamic Marketing Lead with 15 years of experience spanning the Sports, Fashion, Entertainment, Gaming, and Blockchain industries. He notably served as Senior Marketing Lead at OKX for Latam/EU. At OKX, his strategic insight significantly elevated brand awareness and market share. His expertise in campaign management, market analysis, and creative project leadership showcases his ability to drive growth and ROI in dynamic, fast-paced sectors.



Alex Krassuyk | CBDO

A dynamic and results-driven Chief Business Development Officer (CBDO), Alex Krassuyk has been pivotal in strategizing and executing business growth plans, particularly in sports and entertainment. His expertise in forging powerful partnerships and driving innovative initiatives has significantly contributed to the expansion and recognition of Ukrainian boxing globally. As an exceptional promoter and proponent of the sport, he has propelled boxers to global stardom and placed Ukrainian boxing prominently on the world map.



Egis Klimas | Head of partnerships

An accomplished Head of Partnerships, Egis Klimas has excelled in cultivating and managing high-profile relationships within the boxing industry. His strategic approach to establishing and nurturing partnerships has been a cornerstone in the careers of notable figures like Oleksandr Usyk, among others. As a prominent boxing manager, his expertise and insight have been pivotal in guiding these stars to significant achievements in the industry, marking him as a key influencer and facilitator in boxing.



Igor Sytnikov | CFO (Chief Financial Officer)

With an impressive 14-year tenure in finance consulting, Ihor Sytnikov stands as a luminary in the fintech and business development environment, particularly in blockchain technology. Significant contributions have marked his journey as an advisor in accounting, integration of cutting-edge fintech solutions, Web3 solutions, and astute business management consulting.



Dmytro Vorobyov | CHRO

Dmitry Vorobyov, with over 15 years in the business development field, is a seasoned expert in implementing fintech solutions and forging pivotal partnerships. The successful establishment and nurturing of major RTF partnerships marks his tenure as a business development specialist. His skillful patronage in these collaborations underscores his proficiency and strategic acumen in fostering business growth and development.



Igor Katkovnikov | COO

Igor possesses extensive expertise in building businesses from scratch and has over 15 years of experience in process management. In the company, he is responsible for synchronizing the work of all departments, as well as overseeing key partnerships such as with the WBC (World Boxing Council) and Rival Boxing Gear.



Kyrylo Korobka | Head of Strategic Marketing

Kyrylo Korobka, as the Head of Strategic Marketing, is known for co-organizing major events like the Usyk-Dubois in Wroclaw. Specializing in Boxing Event Promotions, he developed and managed relationships with big industry brands, personalities, and media. Leading a team of over 40 people, Kyrylo excels in planning and executing complex marketing strategies.



Mariia Mazhar | Head of Growth Management

Maria brings a unique blend of creativity and strategic insight to the marketing space. She excels in resource management and the development of distinctive marketing campaigns, seamlessly blending innovation tools with effective strategy to drive growth and engagement. Her expertise lies in crafting effective campaigns that resonate with diverse audiences, showcasing her profound understanding of market dynamics.



Vitalii Olefir | Sports Director

Having 15 years of experience, Vitalii excels in launching and growing business and sports initiatives, notably in boxing. He's known for organizing boxing promotions and events, demonstrating a solid blend of strategic insight and operational excellence.



Maksym Mamatov | Chief Legal Officer

Maksym Mamatov brings more than 16 years of legal experience to his role as Chief Legal Officer. His expertise covers various fields of law, equipping him to offer comprehensive legal strategies and solutions. Renowned for navigating complex legal environments, Maksym ensures compliance and innovation in a constantly evolving legal space.

ADVISORS



Mauricio Sulaiman | Mexico

Mauricio Sulaimán Saldivar, an esteemed Mexican entrepreneur and sports executive, has been the World Boxing Council (WBC) President since February 11, 2014. His leadership is characterized by a deep commitment to the global advancement of boxing.



Russ Anber | Canada

With a 40-year legacy in boxing, Russ Anber is the founder of Rival Boxing Gear, a leading brand in boxing equipment. He's also known for his roles as a trainer and cut-man, working in corners of world-class fighters, including Oleksandr Usyk, Vasyl Lomachenko, Jean Pascal, Eleider Alvarez, and others.

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 COINTELEGRAPH
The future of money

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RISK DISCLOSURE STATEMENT

You should carefully consider and evaluate each of the following risk factors before using or relying on any information provided in this Whitepaper or Communications or obtaining, holding, using, or disposing of the Token. All risks and risk factors outlined in this Risk Disclosure Statement shall be assumed, taken and accepted by you without any limitations or conditions.

Risk of Loss

Do not purchase, hold or use the Tokens unless you are prepared to lose the entire amount of funds and/or assets that you use in the respective transaction. Furthermore, Tokens should not be acquired for speculative or investment purposes with the expectation of making a profit or immediate resale. The value and/or price of the Tokens and other virtual assets may change dramatically, and may substantially drop in a short time. No promises of future performance or value are or will be made with respect to the Tokens, including no promise of continuing payments, no promise of inherent value and no guarantee that Tokens will hold any particular value.

Risk of Insufficient Interest in the Project

It is possible that the Platform or Token will not be used by a big number of people, companies, and other entities, or that there will be limited public interest in the Project and related products. Such a lack of use or interest could negatively impact the development of the Project and the potential utility of the Tokens, including their utility and potential uses within the Platform.

Legal Uncertainty

The Company is in the process of undertaking a legal and regulatory analysis of the functionality of the Token. Following the conclusion of this analysis, the Company may decide to amend the intended functionality of the Token in order to ensure compliance with any legal or regulatory requirements which it is subject to. In the event that the Company decides to amend the intended functionality of the Tokens, the Company will be under no obligation to give any notice to you or otherwise update the relevant contents of this Whitepaper.

The Tokens could be impacted by regulatory action or introduction of new laws and regulations, including potential restrictions on the ownership, use, or possession of such tokens. Regulators or other circumstances may demand the mechanics and characteristics of the Token to be altered, either in whole or in part. The Company may revise the Token functionality and mechanics to comply with regulatory requirements or other governmental or business obligations, or for other purposes.

Our intended activities may be subject to various laws and regulations in the jurisdiction or jurisdictions where we operate or intend to operate. We might be obliged to obtain different licences or other permissive documents in each jurisdiction where we intend to operate our business, therefore, our business in such jurisdictions shall always be subject to obtaining such licences or permissive documents, if so directed by applicable laws. There is a risk that certain activities may be deemed a violation of any such law or regulation. Penalties for any such potential violation would be unknown. Additionally, changes in applicable laws or regulations or evolving interpretations of existing law could, in certain circumstances, result in increased compliance costs or capital expenditures, which could affect the Project, the Company's ability to carry on the business model, and the Token model proposed in this Whitepaper.

Taxation Risks

The tax status of the Tokens is uncertain and highly depends on the laws and regulations of the respective jurisdiction where the parties of a particular transaction are deemed tax residents. You must seek your own tax advice in connection with transactions involving the Tokens or any transactions contemplated herein, which may result in adverse tax consequences to you, including withholding taxes, income taxes and tax reporting requirements.

Risk of Theft

The Company intends to make commercially reasonable efforts to ensure that all of the assets involved with the Project are properly protected and remain safe. Nevertheless, there is no assurance that there will be no theft of the virtual assets or other assets as a result of hacker attacks, sophisticated cyber-attacks, phishing attacks, other third-party interruptions, distributed denials of service or errors, vulnerabilities or defects in software or smart contract(s) used in connection with the Project, underlying blockchain networks, third-party scams or fraud, or otherwise. Such events may include, for example, flaws in programming or source code leading to exploitation or abuse thereof. Such events may result in partial or complete loss of the assets controlled or owned by the Company, or assets related to the Project, which may lead to the Tokens significantly dropping in price or losing their value at all, and/or closure of our business.

Technological Risks

An open-source development comes with risks related to hacking and cyber-attacks that can cause a negative impact. To mitigate those risks, the Company and its affiliates are allocating reasonable resources to perform security checks and technical audits to ensure the safety of the Project. Also blockchain development is a relatively new technology and there will be a challenge requiring human resources with this specific knowledge. Nevertheless, there is no guarantee that the Project will be secure, error-free, reliable, available at any time, work as expected, or fit for a particular purpose. Malfunctions or errors in the Project underlying technology may have a material adverse effect on the Company and its business.

Moreover, advances in cryptography, or technical advances such as the development of quantum computing, etc., could present risks to the Token and related blockchain software by rendering ineffective the cryptographic consensus mechanism that underpins the blockchains. The smart-contract concept, the underlying software application and blockchains are still in an early development stage and unproven. Although it is unlikely, a blockchain can be attacked which may result in downtime, consensus split, long reorganisation of the chain, 51% attack or other adverse outcomes each of which may lead to complete loss of the Tokens.

The underlying logic of the software, blockchain networks, as well as smart-contracts may be flawed, defective, or impaired, which can result in the software operating incorrectly or not as expected, or transactions being executed in violation of logic which underpins such software, which can lead to partial or complete loss of the Tokens or other adverse outcomes. The Tokens normally rely on various open-source software, which is autonomous or operated by third parties, which means that: (i) certain operation and functionality features of the Tokens and their underlying networks may be outside of the our control; and (ii) such software protocols may be subject to sudden, unexpected, controversial or other changes (forks), that might have a significant impact on the availability, usability, or value of the Tokens.

Risks Associated with the Development and Maintenance of the Project

The Project is still under development and may undergo significant changes over time. Although the Company intends for the Project to follow the specifications set forth in this Whitepaper, and intends to take commercially reasonable steps toward those ends, certain changes, including material ones, might be made to the specifications of the Project for any number of legitimate reasons. This could create the risk that the Project, as further developed and maintained, may not meet your expectations, or not be in line with this Whitepaper. The Company, as well as its affiliates, shall always reserve the right to pivot the Project (as well as any part of the Project) and to make changes to the business model as they see fit. Furthermore, despite our good faith efforts to develop and maintain the Project, it is still possible that the Project will experience malfunctions, unplanned interruptions in its network or services, hardware or software defects, security breaches or otherwise fail to be adequately developed or maintained, which may negatively affect the Project and the potential utility of the Tokens.

Risk of Project Failure

There is no guarantee that the Project or Token will gain sufficient market adoption or support. There is also no guarantee that the Project will be successful at any time in the future.

Unanticipated Risks Arising from the Tokens

Cryptographic blockchain tokens such as the Token constitute a relatively new and dynamic technology. In addition to the risks included in the above, there are other risks associated with the purchase, holding and use of the Tokens, including those that the Company and you cannot anticipate. Furthermore, the Token will unlikely have any uses outside the Project and the Company will not support or otherwise facilitate any secondary trading or external valuation of the Token.

There is no guarantee that there is or will be an active market to buy or sell the Tokens. There is no assurance with respect to the price of the Tokens and the degree of liquidity regarding the Tokens. There may be no liquidity or market for the Tokens at all and it is possible that the Tokens will become useless or abandoned.

Risk of Alternative, Unofficial Projects

Following the release of the Project and the continued development of the initial version thereof, it is possible that alternative platforms could be released by third parties using the same open source code and protocol underlying the Project and/or elements of its business model. The official Platform may compete with these alternative projects, which could potentially negatively impact the Company and Project, including the value of the Token.

Unanticipated Risks

In addition to the risks set forth herein, there are risks that we cannot anticipate. Further risks may materialise as unanticipated combinations or variations of the discussed risks or the emergence of new risks.